


Silence Inaugurates E-Scooter and Battery Production Plant

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BARCELONA, Spain – Silence has inaugurated its new production plant which is located near Barcelona, Spain. “We are the first facility in Europe that exclusively produces electric scooters as well as the battery packs,” said Silence CEO Carlos Sotelo at the opening.



‘We are the first facility in Europe that exclusively produces e-scooters as well as battery packs,’ said Silence CEO Carlos Sotelo at the factory opening. – Photo Silence

“This inauguration marks a new stage for the scooter industry which offers sustainable mobility in cities. Now our customers, companies and public administrations can renew their fleets with electric scooters,” commented Sotelo further.

Research & Development + innovation

The new factory features the latest electronics technology and is to increase Silence’s production

capacity to 10,000 e-scooters annually. To step up the company’s position in electric scooters and motorcycle sales for zero emission mobility its Esplugues de Llobregat facilities will be completely dedicated to ‘R&D+ i’ (Research and Development plus innovation).

The Silence project was started by Scutum; a joint venture of Scutum Repsol, Caixa Capital Risc and the Center for Industrial Technical Development (CDTI). “Next to the assembly of our own batteries, BMS (Battery Management System) and all the electronics have been developed by our own team of engineers, which offers maximum guarantee in quality,” said Carlos Sotelo.

Taking up ‘zero emission mobility’ challenge

“We are proud that companies such as Silence are member of AEDIVE, Spain’s Business Association for the Development and Promotion of the Electric Vehicles”, said AEDIVE MD Arturo Pérez de Lucía. “We now turn our eyes to public administrations, companies and citizens to respond to this challenge of ‘zero emissions mobility’ and take up two-wheeled electric mobility.”

The new factory reflects the exponential increase in sales of Silence electric scooters. According to company reports it experienced a sales boom of 225% in 2016 compared with 2015, well above the 120% growth of the domestic market for e-scooters. The new facility will allow the company to double its sales in 2017 and create opportunities for its international expansion.

Silence is distributed in more than 14 countries around the world, such as France, Italy, Germany, UK, Netherlands, Portugal, Mexico and Australia.

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